

Partner Program Opportunities



True partnership is more than collaboration. It's a multiplier of potential. When two organisations align with a shared purpose, trust, and a vision for impact, something extraordinary happens:

1 + 1 ≠ 2, but 1 + 1 = 3

The exponential effect comes from combining strengths, bridging gaps, and creating something neither could have achieved alone.

At AIIT, we believe that the most meaningful change, whether in awareness, resilience, or culture, emerges when committed partners work side by side.

Together, we don't just amplify awareness of insider threats, we build the systems, conversations, and communities that change the future of security.

Introduction

The Australian Institute of Insider Threats (AIIT) was founded on a simple yet urgent belief: That the most significant risks to organisations often come from within.

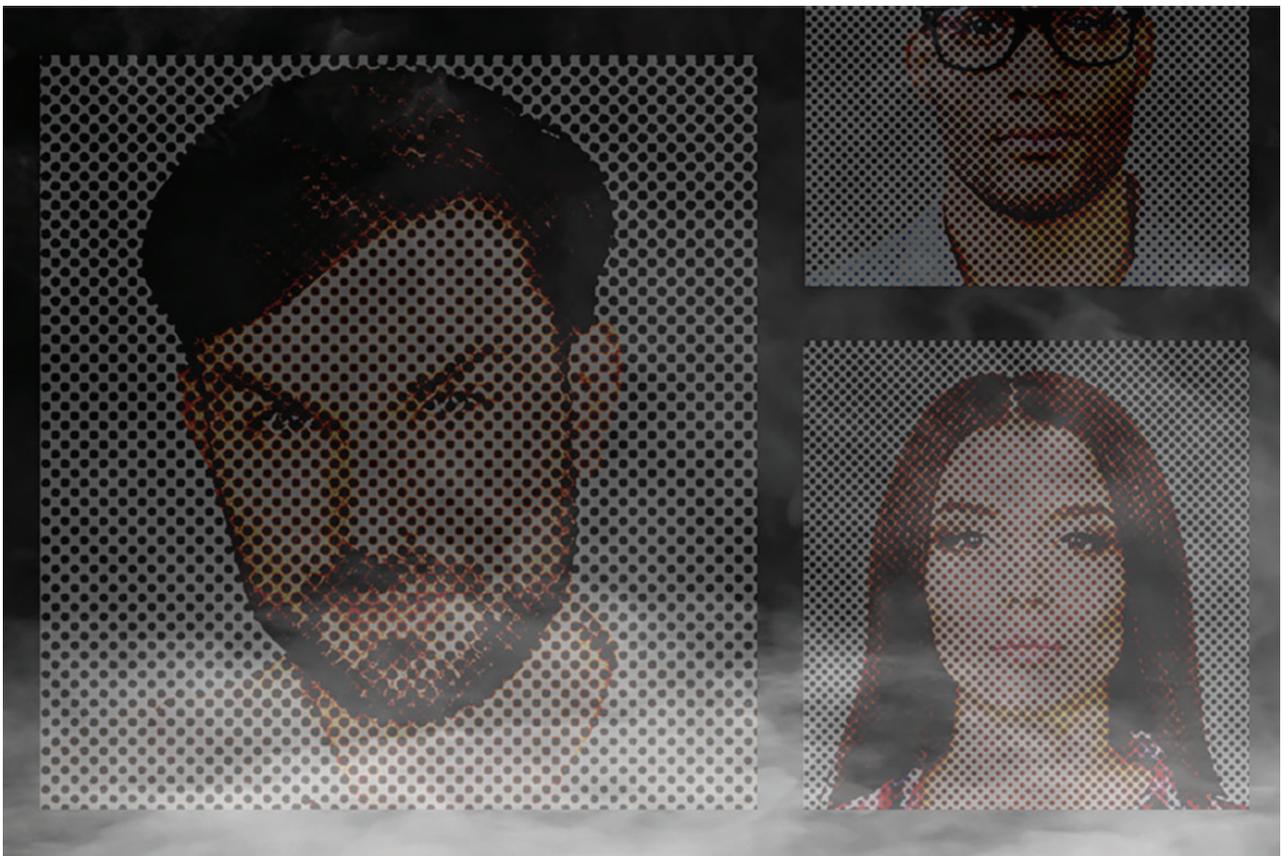
In an era defined by data breaches, trust erosion, and blurred lines between personal and professional intent, organisations need more than technology. They need partners who understand the human element of security.

AIIT is the leading voice in Australia, New Zealand, and ASIA, and it is dedicated to raising awareness, building capability, and fostering a culture of vigilance and resiliency around insider threats.

Through training, thought leadership, expert forums, and national campaigns, we work with government, industry, and critical infrastructure to uncover blind spots, challenge assumptions, and drive meaningful change.

This document outlines the opportunity to partner with AIIT and become part of a growing movement, one that brings together innovators, educators, and security leaders to create safer, more resilient organisations.

Because when it comes to trust, awareness, and internal risk... partnership isn't just important. It's essential.



Why Partner With The Australian Institute Of Insider Threats?

Partnering with the Australian Institute of Insider Threats (AIIT) isn't just about brand alignment. It's about joining a movement that places trust, human behaviour, culture and organisational resilience at the core of security.

In an era where insider risks are rising and blind spots in governance, culture, and technology are being exposed, AIIT stands as a trusted authority driving awareness, education, and innovation.

By partnering with us, you gain access to a growing community of security professionals, risk managers, and decision-makers who are actively seeking solutions, insights, and collaborators to address the complex nature of insider threats.

Whether you're a technology provider, consultancy, or training organisation, an AIIT partnership enables you to:

- **Showcase your leadership** in security, governance, and human risk management
- **Position your brand** alongside Australia's leading voice in insider threat awareness
- **Engage directly** with a highly targeted audience across government, critical infrastructure, and the private sector
- **Co-create meaningful content**, from thought leadership to real-world case studies
- **Gain early access to research, insights, and event opportunities** designed to shape the national conversation around trust, behaviour, and internal risk

AIIT is more than a platform. It's a catalyst. By partnering with us, you're not just supporting a cause, you are amplifying your impact, extending your reach, and helping to build a more secure and informed future for all organisations.

Partnership Tiers

Platinum Partner - \$75,000

The Platinum Partnership is AIIT's most prestigious tier, offering unmatched access, influence, and brand visibility.

This level is designed for strategic partners who want to lead the conversation around insider threats and shape national dialogue.

Platinum Partners gain premium exposure across all AIIT campaigns and events, a keynote or featured speaking slot at the **Insider Threat Symposium**, and the opportunity to co-host high-level executive briefings.

Platinum partners are also given exclusive opportunities to be featured during **Global Insider Threat Awareness Month (GITAM)**, AIIT's flagship campaign, through custom activations, thought leadership contributions, and targeted brand placement.

You'll also help shape AIIT's research direction and be featured in training content viewed by hundreds of professionals.

This partnership is for organisations ready to drive systemic change and position themselves as true thought leaders in the field of human risk and insider threat management.



Platinum Benefits

Keynote or featured speaking slot at the annual Insider Threat Symposium and other events

Co-design and co-host a private executive roundtable or industry briefing

Prominent logo placement on all AIIT event banners, media, and publications

Featured partner showcase integrated into one AIIT training program

Priority input on AIIT's research themes and public campaigns

Access to AIIT's expert advisory group and insights community

Exclusive feature opportunities during Global Insider Threat Awareness Month (GITAM), including custom activations, expert panels, and brand integration.

Bi-monthly collaboration opportunities (e.g., video features, expert commentaries, podcast interviews)

Showcase your product's relevance through real-world use cases and solution integration within AIIT content, training, and industry briefings

Premium Recognition in the AIIT Annual Report & Member Comms

VIP networking invite at hosted events

Inclusion in the AIIT Partner Directory

50 x Signed AIIT books that can be used for distribution

5 x \$1,000 AIIT Training voucher

50% Discount for sponsorship opportunities at the Symposium

Gold Partner - \$35,000

The Gold Partnership provides the ideal balance between visibility, engagement, and leadership. It's designed for vendors, service providers and specialist organisations who want to play an active role in awareness-building and knowledge-sharing.

Gold Partners are invited to speak at one AIIT event annually, collaborate on co-branded content, and receive priority promotion in newsletters and digital campaigns. With access to AIIT's research, symposium participation, and exclusive offers to our community, this level positions your organisation as a credible, go-to solution in the evolving insider threat landscape.

Gold Benefits

Speaking and panel opportunity at the annual Insider Threat Symposium

Co-branded content collaboration (join article, interview, case study)

Logo inclusion on the AIIT website, media, and select event materials

Early access to AIIT's Insider Threat Predictions report and select research briefings

Opportunity to provide exclusive offers or resources to AIIT members

Invitation to participate in Global Insider Threat Awareness Month (GITAM)

Half-yearly collaboration opportunities (e.g., video features, expert commentaries, podcast interviews)

Featured in AIIT partner spotlight on LinkedIn

Inclusion in the AIIT Partner Directory

15 Signed AIIT books that can be used for distribution

2 x \$750 AIIT Training voucher

25% Discount for sponsorship opportunities at the Symposium

Silver Partner - \$15,000

The Silver Partnership is the perfect entry point for organisations looking to establish credibility and begin engaging with the AIIT community.

This level provides brand exposure through web and event presence, social media promotion, and directory listing.

Silver Partners are invited to select networking events and receive curated insights through an annual intelligence briefing.

It's an excellent opportunity to align your brand with a trusted voice in insider threat awareness and build meaningful connections within a targeted security and risk audience.

Silver Benefits
Panel opportunity at the annual Insider Threat Symposium, plus discounted ticket rates
Logo placement on the AIIT website and select event materials
Welcome announcement on AIIT LinkedIn
Annual collaboration opportunities (e.g., video features, expert commentaries, podcast interviews)
Opportunity to share one resource offer highlighting your capabilities
Priority notification for future sponsorship and event opportunities, including discount rates.
Inclusion in the AIIT Partner Directory
5 Signed AIIT books that can be used for distribution
2 x Discount training vouchers that can be distributed
1 x \$500 AIIT Training voucher
10% Discount for sponsorship opportunities at the Symposium