

# Australian Institute Insider Threat

Australian Government Forum

Sponsorship Opportunities



 **Australian Institute  
of Insider Threats**

# Sponsorship Opportunity: Australian Government Insider Threat Capability Forum

Wednesday, 26<sup>th</sup> of November, 2025

5.15 – 7.30 pm AEDT, East Hotel (Manuka)

Your Trusted Authority Partner In Insider Threats

## Event Overview

The Australian Institute of Insider Threats (AIIT) invites your business to sponsor the Australian Government Insider Threat Capability Forum, a 2-hour mini-conference empowering 50–100 federal security professionals with strategic guidance to build insider threat programs aligned with Protective Security Policy Framework (PSPF) mandates, including Requirement 51. Reach high-value government stakeholders with this unique opportunity.

## Sponsorship Benefits

For a sponsorship fee of \$2,750 excl. GST, your organisation will receive:

- **Logo Placement:** Logo on landing page, event slides, and AIIT's Australian Government
- **Panel Participation:** One sponsor joins the panel discussion, sharing expertise
- **Pull-Up Banner:** Display a pre-approved banner (e.g., 2m x 1m) in the venue
- **“Tote Bag Flyer”:** Include a one-page, pre-approved flyer in a single Tote Bag with
- **Acknowledgment:** Verbal recognition during the opening and networking wrap-up, thanking sponsors for enabling free access for government attendees.

## Why Sponsor the Australian Government Insider Threat Forum 2025?

Sponsoring this forum provides direct access to key decision makers, enhances brand visibility, and positions your organisation as a leader in insider threat mitigation and risk management.

By aligning your brand with this cutting-edge symposium, you will:

- ✓ **Exclusive Access to Federal Decision Makers:** Connect directly with 30–50 Australian federal government security professionals, including agency heads and security officers, who are key decision-makers for insider threat solutions
- ✓ **Showcase Your Expertise:** Demonstrate your commitment to insider threat by participating in thought leadership sessions, panels, and hands-on workshops.
- ✓ **Establish Visibility Through Tangible Takeaways:** Your one-page flyer, distributed in the tote bag to all attendees during the event, ensures lasting visibility.
- ✓ **Professional Networking Opportunity:** Network with industry pioneers and key decision makers in insider threat risk management, intelligence, and cybersecurity.
- ✓ **Thought Leadership via Panel Discussion:** Join the panel alongside experts, positioning your organisation as a leader in insider threat technology. Share strategic insights on detection or access tools that align with PSPF mandates to build credibility.
- ✓ **Support Government Priorities:** By sponsoring this event, you demonstrate commitment to Australia's national security priorities, enhancing your reputation with federal agencies seeking PSPF-compliant solutions.